



Lanta Life TV

Innerspace Productions have been in operation for the past 2 seasons on Koh Lanta, producing a wide variety of digital media. They offer a diverse range of services including Graphic & Web Design (with hosting), Videography & Photography (both on land and underwater), Non-Linear Editing, Promotional Movies & Advertising, and custom built Wedding packages.

For the tourist season of 2007/2008, Innerspace Productions are delighted to announce the launch of Lanta Life TV, a local cable TV channel in association with KTV Network. Pilots are anticipated for the month of October, with Lanta Life TV on air daily from November 1st 2007. Future expansion of coverage within the Krabi region is also planned for the new year.

Lanta Life TV is an English language channel which aims to be entertaining, informative, educational and without bias, whilst maintaining strong links within the community. Program ideas in production include local information and services, Thai language lessons (phonetic Thai lessons for Farangs), local and international news, underwater diving movies and many more. Initially, Lanta Life TV will run from 6:00am until 2:00am, with Prime Time between the hours of 4pm and 8.30 pm.

Along with the entertainment and information, Lanta Life TV will also be offering several advertising options. A limited number of 15-second advertising opportunities will be available, each one guaranteed to be played a minimum of 6 times daily, including at least one play during Prime Time. Less expensive, text-based adverts that scroll across the bottom of the screen continuously during programs will also be available for events and announcements.



www.innerspacethailand.com

Web: www.kohlantalife.com Email: info@kohlantalife.com
104 Moo 2, Prae Ae, Ban Saladan, Koh Lanta, Krabi, 81150, THAILAND
Tel/Fax: 075 684 935 Mobiles: Lee 0831 033 885 – Mark 0814 888 792



Advertising on Lanta Life TV

Standard Advert

Advertising time-slot: 15 seconds

Guaranteed daily minimum plays: 6 (including at least 1 play during PT)

(Multiple time-slots obtainable should you require an advert longer than 15-seconds)

- **2 week showing 2,000B**
- **1 month showing 3,500B**
- **3 month showing 9,000B**
- **6 month showing 18,000B**

INTRODUCTORY OFFER

- ◆ **Save 15% on the monthly fee by booking 2 or more 15 second slots over the same time period**
- ◆ **Save 25% on the monthly fee by booking 4 or more 15 second slots over the same time period**

Advert Filming

Innerspace Productions' team of professionals can create and execute all aspects of your advertisement, from concept, design and filming to animation, editing and final production. Your own input and ideas are welcomed by the team, or just leave the inspiration up to them!

- **Filming Fee (15-second advert): 4,000B**
- **Filming Fee (30-second advert): 5,000B**
- **Filming Fee (45-seconds+ advert): 6,000B**

INTRODUCTORY OFFER

- ◆ **50% DISCOUNT ON FILMING FEE WHEN A 3-MONTH OR 6-MONTH SHOWING PACKAGE IS PURCHASED**

Scrolling Text Advert

Lists venue, event name, 1 date/time and a description of up to 10 words.

Scrolling Text Adverts run along the bottom of the screen and repeat continuously throughout normal programming.

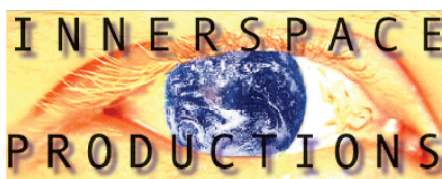
Guaranteed hourly minimum plays: 1 (including at least 4 plays during PT)

- **1 week showing 500B**

(Additional dates/events added for multiple-event advertising at 100B each)

- **1 month showing 2,500B**
- **3 month showing 6,000B**
- **6 month showing 10,000B**

(1, 3 and 6-month packages include unlimited additional dates/events added. Editing occurs weekly, a minimum of 1 weeks notice required prior to desired showing time).



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Koh Lanta Life – (Channel Website)

Information about the latest shows and forthcoming features will be available on the channels' website, www.kohlantalive.com. Koh Lanta Life however, is a lot more than just a website for a local TV channel.

Developed over the past year in order to promote the services and attractions of Koh Lanta, it aims to offer an accurate and unbiased resource for anyone seeking up-to-date information about the island. Online launching has already commenced, and the website will also be going "live" from November 1st 2007. Facilities will include an interactive map, local directory, events calendar, photo galleries, stories and articles, independent reviews and of course all the TV news.

Research and accurate updating obviously remain crucial and ongoing, and all businesses (irrespective of service offered) are encouraged to participate and receive their **FREE** listing.

In order to ensure complete even-handedness, you are invited to visit www.kohlantalive.com/directory to check if you are already listed.

In the event that your business has not yet been included, or your listing is now inaccurate, please accept our apologies. Please complete the online form at www.kohlantalive.com/join or follow the "modify" link if you already have a listing page. The new or revised information will then be updated.

During the coming months, Koh Lanta Life will optimize the website for search engines, an imperative for the successful promotion of Koh Lanta locally, nationally and internationally. Unlike most websites written about the island, Koh Lanta Life does **NOT** take bookings or accept ANY payments or commissions, choosing instead to present information unprejudiced by payers. Companies with their own websites, who wish to assist in supporting the Lanta community, can do so with a small text link or banner to www.kohlantalive.com. (Example code for links is available on the website; please contact your webmaster if you need assistance).

Koh Lanta Life seeks to build an interesting, entertaining and informative online Guide to Koh Lanta, supported by Lanta Life TV and the Koh Lanta community. Join us in telling the world about our beautiful island!

Contact Details

If you would like further information about any of the services provided by Innerspace Productions, please visit our office in Prae-Ae, on the corner of the soi to Relax Bay Resort. Alternatively, phone or email us using the details below.



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